



Non-Profit Organization Benefits from New Business Management System

(Austin, TX – Jan. 28, 2009) In these challenging times, Kansas Big Brothers Big Sisters (KSBBBS) is benefiting from a 21st century business governance system implementation, Integrated Enterprise Excellence (IEE). IEE was developed by Forrest Breyfogle, CEO and Founder of Smarter Solutions, Inc. KSBBBS is using the structure of the IEE business management system to integrate healthy policy creation and deployment with no-nonsense scorecards, strategic planning, business improvement, and control. IEE provides a framework where non-profit service, manufacturing, and governmental organizations can do more with less.

Dawn DeArmond, the CEO of Kansas Big Brothers Big Sisters, states how she found issues with their previous management system. According to Dawn, "We setup a traditional scorecard system throughout our organization where we were tracking every function against a blanket percent improvement goal. I found this traditional business management technique to be very frustrating. Functions were not meeting goals, that were reported a month past the fact, which resulted in status meetings that were very depressing.

"I learned from IEE that goal setting without a structured plan for improvement was management by hope, which can lead to very detrimental behaviors and playing games with the numbers. I believe that many of today's financial crisis issues are because organizations operated under a traditional goal-setting, management-by-hope philosophy. This meet-the-numbers-or-else philosophy can lead to very enterprise-destructive behaviors both in non-profit and for-profit organizations.

During this financial climate our grantors and donors are looking closely at where they want to spend their money. Using IEE I can assure and prove to my donors that more of their dollars goes directly to the program and less going towards administrative or overhead fees."

The [American Management Association \(AMA\) describes IEE](#) with its 9-step implementation roadmap and implementation case study in a *MWorld* Winter 2008-09 article.

IEE provides the framework where non-profit and for-profit organizations can reduce firefighting and move towards the 3 Rs of business; i.e., everyone doing the Right things and doing them Right, at the Right time.

IEE is an enhanced enterprise management governance system for the 21st Century that builds on the best practices of 20th Century improvement methodologies like Lean, Six Sigma, Lean Six Sigma, Design of Experiments (DOE), and Theory of Constraints (TOC). The IEE system helps organizations make structural risk assessments, for unintended consequence avoidance. IEE provides the organizational roadmap for achievement of the three Rs of business.

A [new set of books](#), provides the implementation details for the IEE business governance system. The author, [Forrest Breyfogle](#), describes IEE as "a business management system comprised of best practices that orchestrates scorecards, strategic planning, business improvement projects, and controls so that the overall enterprise benefits."

For more information about IEE see:

- [Video](#) that highlights an IEE implementation with executive interviews.
- [Recorded webinar](#) that describes IEE predictive scorecards and its business governance system.